

Hal Varian

Hal Ronald Varian (born March 18, 1947 in Wooster, Ohio) is an economist specializing in microeconomics and information economics. He is the chief economist at Google and he holds the title of emeritus professor at the University of California, Berkeley where he was founding dean of the School of Information.

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Early life

Hal Varian was born on March 18, 1947 in Wooster, Ohio. He received his B.S. from MIT in economics in 1969 and both his M.A. (mathematics) and Ph.D. (economics) from the University of California, Berkeley in 1973.

Career

Varian taught at MIT, Stanford University, the University of Oxford, the University of Michigan, the University of Siena and other universities around the world. He has two honorary doctorates, from the University of Oulu, Finland in 2002, and a Dr. h. c. from the Karlsruhe Institute of Technology (KIT), Germany, awarded in 2006. He is emeritus professor at the University of California, Berkeley, where he was founding dean of the School of Information.^[1]

Hal Varian



Born	March 18, 1947 <div>Wooster, Ohio</div>
Nationality	United States
Institution	Google <div>UC Berkeley</div> <div>University of Michigan</div> <div>MIT</div>
Field	Microeconomics, <div>information</div> <div>technology</div>
School or tradition	Neoclassical economics
Alma mater	MIT <div>UC Berkeley</div>
Doctoral advisor	Daniel McFadden <div>David Gale</div>
Doctoral students	Earl Grinols <div>James Andreoni</div>
	Information (https://ideas.repec.org/e/pva5.html) at IDEAS / RePEc

Varian joined Google in 2002 as a consultant, and has worked on the design of advertising auctions, econometrics, finance, corporate strategy, and public policy. He is the chief economist at Google.

Varian is the author of two bestselling textbooks: *Intermediate Microeconomics*,^[2] an undergraduate microeconomics text, and *Microeconomic Analysis*, an advanced text aimed primarily at first-year graduate students in economics. Together with [Carl Shapiro](#), he co-authored *Information Rules: A Strategic Guide to the Network Economy* and *The Economics of Information Technology: An Introduction*.^[3]

Personal life

Varian is married and has one child, Christopher Max Varian.^[4]

See also

- [Varian Rule](#)
- [Varian's theorems](#)

References

- ↑ "Hal R. Varian" (<http://people.ischool.berkeley.edu/~hal/>). U.C. Berkeley. Retrieved 2010-10-22.
- ↑ Varian, Hal R (2014). *Intermediate Microeconomics: A Modern Approach: Ninth International Student Edition* (<https://books.google.com/books?id=A0feCgAAQBAJ>). W. W. Norton & Company. ISBN 978-0-393-92077-2.
- ↑ Hal R. Varian; Joseph Farrell; Carl Shapiro (23 December 2004). *The Economics of Information Technology: An Introduction* (<https://books.google.com/books?id=LpgoKtzhzVEC>). Cambridge University Press. ISBN 978-0-521-60521-2.
- ↑ Curriculum vitae (<http://people.ischool.berkeley.edu/~hal/people/hal/vitae.pdf>) (PDF; 122 kB), on [berkeley.edu](http://www.berkeley.edu) (<http://www.berkeley.edu>).

External links

- [Hal Varian's Website](http://sims.berkeley.edu/~hal/) (<http://sims.berkeley.edu/~hal/>)
- [Position Auctions](http://people.ischool.berkeley.edu/~hal/Papers/2006/position.pdf) (<http://people.ischool.berkeley.edu/~hal/Papers/2006/position.pdf>)
- [Roberts, Russ](#) (July 28, 2008). "Varian on Technology" (http://www.econtalk.org/archives/_featuring/hal_varian/). *EconTalk*. Library of Economics and Liberty.
- [Hal Varian](https://scholar.google.com/citations?user=WbYQGjcAAAAJ) (<https://scholar.google.com/citations?user=WbYQGjcAAAAJ>) publications indexed by [Google Scholar](#)

- ["Hal Varian"](https://www.jstor.org/action/doBasicSearch?Query=au%3A%22Hal+Varian%22) (https://www.jstor.org/action/doBasicSearch?Query=au%3A%22Hal+Varian%22). [JSTOR](#).
 - [Appearances](https://www.c-span.org/person/?halvarian) (https://www.c-span.org/person/?halvarian) on [C-SPAN](#)
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